



Sandos Hotels & Resorts to Celebrate the World Cup This Summer with Match Screenings and Themed Experiences Across All Properties

Enero 28, 2026. Sandos Hotels & Resorts will bring the excitement of soccer to the next level this summer by screening matches of the **FIFA World Cup 2026™** across all of its hotels in Mexico, complemented by themed activities designed for guests of all ages to enjoy this global celebration in a unique setting of sun, beach, and fun.

Throughout the summer season, guests staying at **Sandos Cancun, Sandos Caracol Nature Resort & Waterpark, Sandos Playacar, and Sandos Finisterra Los Cabos** will be able to experience every match in specially designated areas within each resort, combining the thrill of world-class soccer with the comfort and all-inclusive experience that defines the Sandos brand.

In addition to screenings, the resorts will feature special décor, interactive activities, and themed programming led by the entertainment teams, as well as special events at bars and common areas. Together, these elements will create a festive and family-friendly atmosphere, allowing travelers to enjoy the World Cup without missing a moment of their vacation.

“Global events like the World Cup represent a great opportunity to enrich our guests’ experience while also strengthening Sandos’ value proposition during one of the most important travel seasons of the year,” said the Sandos Hotels & Resorts entertainment team.

This initiative positions summer as an ideal time to promote and sell Sandos stays, offering travelers the chance to combine beach vacations in Mexico with one of the most anticipated sporting events in the world.

With four resorts located in key Mexican destinations—Cancun, Riviera Maya, and Los Cabos—Sandos Hotels & Resorts reaffirms its commitment to creating memorable experiences that bring together entertainment, relaxation, and shared moments.

Acerca de Sandos Hotels & Resorts - Sandos Hotels & Resorts is an international hospitality company with properties in Mexico and Spain, recognized for offering all-inclusive experiences designed for different types of travelers, from families and couples to adults seeking relaxation, entertainment, and a connection with nature. With resorts located in some of the most iconic beach destinations, Sandos stands out for its focus on hospitality, innovation, and creating memorable experiences for every guest.