Sandos Hotels & Resorts Welcomes Javier Polanco as New Corporate Director of Sales

Playa del Carmen, Mexico – June 2nd, 2025

Sandos Hotels & Resorts is thrilled to announce the appointment of **Javier Polanco** as our new **Corporate Director of Sales,** based in Playa del Carmen. With an outstanding track record in hospitality, sales strategy, and digital distribution, Javier brings over two decades of leadership and industry insight to the Sandos family.

Javier's impressive career spans internationally recognized hotel groups and global travel platforms. Most recently, he served as **Country Sales & Marketing Director at Palladium Hotel Group,** where he spearheaded commercial strategy across Mexico. Prior to that, he led e-commerce and OTA operations at **Haven Riviera Cancun,** and played a pivotal role at **Expedia, Inc.,** where he managed key hotel partnerships across the Mexican Caribbean and top international chains over nearly a decade.

Javier also brings deep-rooted expertise from his time at **Meliá Hotels International,** where he held multiple senior roles, including **Director of E-commerce & Distribution for Mexico, Central America, and the Caribbean,** and **Commercial Director for Group Sales and Leisure Travel.**

His strategic vision, digital acumen, and passion for delivering results will be instrumental in strengthening Sandos Hotels & Resorts' presence in global markets and furthering our mission of providing exceptional guest experiences rooted in sustainability, authenticity, and value.

About Sandos Hotels & Resorts
Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of ten resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway.

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