



## **Sandos Hotels & Resorts Joins 4ocean as a Certified Ocean Cleanup Partner**



Playa del Carmen, May 30 — Sandos Hotels & Resorts announces its alliance with 4ocean to officially join the movement for clean oceans as a Certified Cleanup Partner.

In a continuous effort to promote corporate sustainability, Sandos takes on the commitment through this partnership to help remove a significant amount of plastic and trash from the ocean and will provide immediate support to a dozen active cleanup operations worldwide.

4ocean is a leading ocean cleanup company dedicated to ending the ocean plastic crisis. Since 2017, its captains and full-time professional crews have removed over 43 million pounds of plastic waste and other human-made debris from the world's ocean, rivers, and coastlines.

"We are excited to announce this partnership, which marks a significant milestone in our dedication to caring for and restoring the ocean environment. Through this agreement, Sandos will contribute to 4ocean's efforts to remove plastic waste from the oceans, protecting marine biodiversity and ensuring a cleaner, more sustainable future," says Marketing Director, Xavier Ulloa.

### **Impact of the Collaboration**

As part of this agreement, 4ocean will remove one pound of waste and plastic for every Ocean Cleanup Credit purchased by Sandos, with an initial commitment to fund the collection of 10,000 pounds of plastic.

## **What Does This Collaboration Involve?**

- **Concrete actions for ocean cleanup:** Sandos will fund the removal of plastic and trash from the ocean, supporting 4ocean's work to preserve marine life.
- **Raising awareness at our properties:** We will launch awareness campaigns at our hotels, promoting more responsible tourism focused on environmental care.

In this way, Sandos Hotels & Resorts takes on this new commitment to promote actions that advance the path toward more sustainable tourism, raising awareness that caring for the planet is a shared responsibility.

## **About Sandos Hotels & Resorts**

Sandos Hotels & Resorts is a young brand that has become a leader in the hospitality sector, striving to offer memorable stays to each of its guests. Currently, the company has a total of ten all-inclusive properties located in some of the best beach destinations in Spain and Mexico, with hotels catering to both families and adults seeking an unbeatable vacation getaway.

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