



Robyn Mitlitsky Appointed as Business Development Manager for Sandos Hotels & Resorts for South Central USA

Playa del Carmen, Q.R., México, March 01, 2024 - Sandos Hotels & Resorts are delighted to announce the appointment of Robyn Mitlitsky as the new Business Development Manager for the South-Central USA region. With an impressive track record in the hospitality industry, Robyn brings a wealth of experience and expertise to her new role.

In her previous positions, Robyn served as Director of Sales & Marketing at Alsol Hotels & Resorts – Grand Miramar PVR and All Ritmo Cancun, where she successfully created awareness of the luxury resorts to the travel agent community and represented the brand at tradeshow and marketplaces throughout the US. Prior to that, she was the Director of Business Development at Aimbridge Hospitality, where she negotiated contracted net rates for US Tour Operator partners and conducted personal sales calls and joint sales blitzes with wholesale and tourist board partners to travel agencies.

Robyn's career also includes roles at Valentin Imperial Maya in Riviera Maya, Mexico, and Coral Hotels & Resorts in Santo Domingo, Dominican Republic, where she played a key role in creating awareness of the resorts and negotiating contracts with tour operators.

"We are thrilled to welcome Robyn Mitlitsky to the Sandos Hotels & Resorts team," said Arturo Lopez-Nieto, Chief Commercial Officer of Sandos Hotels & Resorts. "Her extensive experience and proven track record in business development make her the perfect fit for this role. We are confident that she will drive growth and strengthen our presence in the South-Central USA region."

About Sandos Hotels & Resorts

Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of ten resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway.

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