



Judy Makara Appointed as Business Development Manager for Sandos Hotels & Resorts for Quebec and Atlantic Canada



Playa del Carmen, Q.R., México, February 16, 2024 - **Sandos Hotels & Resorts** are pleased to announce the appointment of Judy Makara as the new Business Development Manager for Quebec and Atlantic Canada covering as well the Ottawa area and surrounding regions.

Judy Makara brings 40 years of extensive experience in Canada's travel industry, most recently as the Senior Business Development Manager at Barceló Hotel Group for 13 years, where she played a key role in transforming Barceló Hotel Groups' business and increasing sales in FIT and group business in Canada. With over 21 years at the tour operator level, her experience also includes key roles at Vacances Canada 3000, Vacances Nolitour (Transat), Vacances Sunwing, and as BDM for Costa Cruise Lines.

Arturo Lopez Nieto, Chief Commercial Officer for **Sandos Hotels & Resorts**, expressed his excitement about Judy joining the team, stating, "We are delighted to welcome Judy Makara to our **Sandos** family. Her wealth of experience and proven track record in business development align perfectly with our goals for expansion in Quebec and Atlantic Canada. We look forward to leveraging her expertise to strengthen our position in the market."

Judy's expertise in leading business development initiatives, supporting travel agencies, and managing key trade partnerships have been instrumental in her successful career, and in her role, Judy will be responsible for driving business development initiatives, fostering relationships with travel advisors and supplier partners, and expanding **Sandos Hotels & Resorts'** presence in the regions she will represent.

About Sandos Hotels & Resorts

Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of ten resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway.

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