



# Sandos Playacar Renews the All Playa Experience with Stage Sandos

**March 8, 2023, Playa del Carmen.** Sandos Playacar, located in one of the most exclusive residential areas of Playa del Carmen, has renewed its **All Playa Experience** entertainment program and taken it to a new level thanks to Stage Sandos, a new concept in entertainment.

This concept seeks to integrate entertainers from all over the world who want to be a part of the Sandos experience for six months from within the organization to create a unique, dynamic, and, above all, friendly time for all ages and nationalities that visit the resort.

In this way, the All Playa Experience at Sandos Playacar, characterized by its harmony with all ages, will have a multicultural impulse that will allow guests and collaborators to live together and learn from different people.

As is characteristic of this entertainment program, it will continue to have activities and areas designed for all ages and types of travelers. In addition, it will be designed in two stages: daytime activities, such as activities on the beach or the pool, contests, and nature walks, and nighttime activities, such as performances, live music, and theme parties. Both stages respond to the tastes and preferences of each family member, friend, or couple, whether they are looking for relaxation, fun, or some adrenaline.

It should be noted that the Stage Sandos concept also seeks to promote the active participation of guests during their stay at the hotel, as well as once they have returned home, since they can also be a part of social networks with the hashtag **#StageSandos**. Thus, the hotel invites its guests to share their experiences with those staying at the same time as them since their content will be shared on the hotel's internal channels and with the general public through our social networks.

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## **About Sandos Hotels & Resorts**

*Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all-inclusive properties set among the best beach destinations in Spain and Mexico with hotels for families and adults alike in search of an unbeatable vacation getaway.*