

## Sandos Hotels & Resorts Appoints Alex Gray as Director of Leisure Sales

**Playa del Carmen, Q.R., Mexico, July 1, 2023** - Sandos Hotels & Resorts is thrilled to announce the appointment of Alex Gray as the Director of Leisure Sales for their North American Sales Team. With his extensive experience in the hospitality industry spanning over 25 years, Alex brings a wealth of knowledge and expertise to his new role.

Prior to joining Sandos Hotels & Resorts, Alex held various key positions within renowned organizations, including Product Manager for Apple Leisure Group, U.S. Sales Manager for Palladium Hotel Group, Sales Manager for Melia Nassau Beach All Inclusive Resort, and Director of Leisure Sales for Grand Fiesta Americana Coral Beach Cancun Resort. Throughout his career, Alex has consistently achieved remarkable success, demonstrating a remarkable ability to cultivate relationships and drive revenue growth.

As the Director of Leisure Sales, Alex will spearhead the development and exploration of new areas of opportunity for Sandos Hotels & Resorts. His strategic vision and strong focus on relationship development will enable him to forge valuable partnerships while working closely with existing valued partners to further enhance sales.



"We are delighted to welcome Alex Gray to the Sandos family," said Arturo Lopez Nieto, Corporate Director Of Sales at Sandos Hotels & Resorts. "His exceptional industry knowledge and proven track record of success make him the perfect fit for this role. With his leadership, we are confident that we will continue to elevate our leisure sales efforts and create unparalleled experiences for our guests."

Alex Gray expressed his excitement about joining Sandos Hotels & Resorts, stating, "I am honored to be a part of such a prestigious hospitality brand. Sandos has a strong reputation for delivering exceptional experiences to guests, and I look forward to contributing to the company's growth and success. By capitalizing on new opportunities and nurturing existing partnerships, we will strive to exceed expectations and set new benchmarks within the leisure sales segment."

**For anyone wishing to contact Alex, you will be able to reach him through the following channels:**

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### **About Sandos Hotels & Resorts**

*Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of nine all-inclusive resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway. As a leading hospitality brand with sustainable resorts in stunning destinations across Mexico and Spain, Sandos Hotels & Resorts is committed to providing exceptional guest experiences while preserving the natural beauty of each location. This dedication has made Sandos Hotels & Resorts the preferred choice for discerning travelers seeking unparalleled stays.*

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