



Sandos Hotels & Resorts Appoints Javier Morales as New Business Development Manager

Playa del Carmen, Q.R., Mexico, June 1, 2023 - Sandos Hotels & Resorts is excited to announce the appointment of Javier Morales as their new Business Development Manager for Southeast - USA. Effective immediately, Javier joins the esteemed team at Sandos Hotels & Resorts, bringing with him over 20 years of invaluable sales and marketing expertise within the dynamic hospitality industry.



Throughout his illustrious career, Javier has consistently demonstrated his ability to deliver exceptional results, thanks to his innovative and out-of-the-box thinking. He has played instrumental roles in successfully implementing and executing revenue-boosting programs for various companies. Javier's remarkable journey includes significant positions such as Director of Sales and Marketing at Air Jamaica, Leisure Sales Manager at the Doral Golf Resort, E-Commerce Manager at Marriott Caribbean and Mexico Resorts, Caribbean Product Manager at Certified Vacations, Latin America Destination Manager at the Palm Beach Conventions and Visitors Bureau, Sales Manager at the Florida Marlins Baseball Club, and Business Development Manager - Florida for Dolphin and Majesty Cruise Lines.

In his new role as the Business Development Manager for Southeast - USA, Javier Morales will be responsible for developing and advancing brand recognition and sales in the region. Additionally, he will work closely with valued travel advisor professionals to foster strong partnerships and drive growth.

"We are thrilled to welcome Javier Morales to our team," said Arturo Lopez Nieto, Corporate Director Of Sales at Sandos Hotels & Resorts. "His extensive experience and track record of success make him the perfect fit for this role. We are confident that Javier's strategic mindset and exceptional relationship-building skills will further elevate our brand presence and drive success in the Southeast - USA market."

Javier expressed his enthusiasm about joining Sandos Hotels & Resorts, stating, "I am honored to be a part of the Sandos family and to contribute to the growth of such a prestigious hospitality brand. I look forward to collaborating with travel advisor professionals and leveraging my experience to bring Sandos Hotels & Resorts to new heights in the Southeast - USA region."

For anyone wishing to contact Javier, you will be able to reach him through the following channels:

- Phone: +1 (954) 401-8636
- Email: jmorales@sandos.com

About Sandos Hotels & Resorts

Sandos Hotels & Resorts is a resort industry leader offering memorable stays to every one of its guests at one-of-a-kind iconic resorts. Today, the company has a total of nine all-inclusive resorts set among the best beach destinations in Spain and Mexico, with resorts for families and adults alike in search of an unbeatable vacation getaway. As a leading hospitality brand with sustainable resorts in stunning destinations across Mexico and Spain, Sandos Hotels & Resorts is committed to providing exceptional guest experiences while preserving the natural beauty of each location. This dedication has made Sandos Hotels & Resorts the preferred choice for discerning travelers seeking unparalleled stays.

Contact: Xavier Ulloa
marketingdir@sandos.com
+52 (984) 873 4444