

# Sandos Welcomes Arturo López Nieto as Corporate Commercial Director

**Playa del Carmen, December 10, 2021** - This upcoming year is going to be filled with many new and exciting challenges for Sandos Hotels & Resorts. That's why it has integrated Arturo López Nieto, a key piece in the position of Corporate Commercial Director, to respond in an innovative way to the constant global changes.



Arturo began his career in the commercial area more than 20 years ago and has been part of very successful teams, including Grupo Posadas and Karisma Hotels & Resorts. He served as Corporate Director of Sales and Marketing Mexico. He also has extensive experience in managing openings in the luxury hotel industry and niche products such as Nickelodeon Hotels & Resorts, El Dorado Spa Resorts & Hotels, and Palafitos Overwater Bungalows, to name a few.

Arturo López Nieto, in addition to having multiple academic degrees and specialties, defines himself as passionate about sports such as golf and motorcycling. He combines them with his deep love for work and exceptional results in his day-to-day life.



In other news, Sandos Hotels & Resorts has made a strategic internal move in the commercial area by positioning Heima Estrada in command as the new Sales Manager after demonstrating her determination, hard work, ability, and focus within the team.



Through these tactical movements, Sandos Hotels & Resorts seeks to further the loyalty of its guests so that they can reach new markets and exhibit the multiple destinations part of the chain.

### ***About Sandos Hotels & Resorts***

*Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all-inclusive properties set among the best beach destinations in Spain and Mexico, with hotels for families and adults alike in search of an unbeatable vacation getaway.*

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