

## **Sandos Foundation delivers Species Guide and hosts Conservation Lectures**



*Cancun, November 26, 2019.-* The Sandos Hotels & Resorts hotel company, through the Sandos Foundation, delivered a Guide of Marine Species on November 25 as well as hosted a series of Conservation Master Conferences, within the framework of the event “Together for the Conservation and Resilience of the Mexican Caribbean.” The event took place at Sandos Cancun.

The Marine Species guide was carried out with the support of the Sandos Foundation and the project 0087099, “Strengthening the effectiveness of the management and resilience of protected natural areas to protect biodiversity threatened by climate change.” Biologist Yadira Gómez Hernández also presented the uses and benefits of this guide by the National Commission of Natural Protected Areas (CONANP).

Ms. Ismerai Martínez, the manager of Sandos Foundation, thanked Mr. José León and Ms. Beatriz Vázquez for being a fundamental part of the project and added that she was pleased with her participation as a company and reiterated the importance of doing things in favor of the environment.



She mentioned that as a foundation, they are looking to mitigate the ecological footprint and contribute to the reduction of the impact that undoubtedly affects us all. They plan to do this while highlighting alliances as a key piece to go further. She also stressed that by joining efforts with CONANP, they can be more assertive by being in the hands of experts and creating strategies that take care of the ecosystem while keeping the area alive.

Dr. Lorenzo Álvarez Filip took over with the conference by presenting "How has the white syndrome affected the reefs of the Mexican Caribbean?", giving a broad explanation of the current state of the reefs, coral restoration efforts, public and private initiative, and the direct relationship of this situation with climate change and the social and economic activities of human beings worldwide.

Next, Dr. Jorge Herrera Silveira delivered the conference "Mangroves, seagrass, and coastal well-being." He provided interesting information on sustainable development and the direct link between well-being as human beings and a healthy ecosystem. In addition, he mentioned that the waste derived from activities that are carried out inland or in the barrier islands, such as Cancun, must be adequately treated because we live in a superorganism, and all activity is interconnected with each other.



Finally, Cecilia Álvarez and Juan Flores presented the conference "Citizen science as an alternative for conservation." She invited citizens to collaborate and share the diversity of existing species in the place they reside through citizen science platforms, which are being used in Quintana Roo, as a link between society and the scientific community in favor of the documentation of biodiversity and its protection.



Sandos Hotels & Resorts ended the event by inviting the formation of alliances and citizen participation, that is, the creation of teams between public and private sectors to carry out actions in favor of the ecosystem.

**Sobre Fundación Sandos**

*Fundación Sandos funge como el eje conector entre Sandos Hotels & Resorts y la sociedad en general. Creada para corresponder a la comunidad, así como al medio ambiente a través de acciones que permitan disminuir la huella ecológica e incidir al beneficio social de manera proactiva.*

**About Sandos Foundation**

*Sandos Foundation serves as the connecting axis between Sandos Hotels & Resorts and society in general. Created to correspond to the community, as well as the environment through actions that reduce the ecological footprint while also proactively influencing social benefits.*

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