

## **The Sandos Foundation delivers more than 3,400 toys to vulnerable communities in the Mayan Zone**

January 6, 2020.- Sandos Foundation, in partnership with Juguetón Azteca, started off the year by delivering more than 3,400 toys to 11 rural communities in the Mayan Zone of Quintana Roo to children from low-income families.

This delivery was made as part of the More Than A Smile campaign, in the communities of X-Hazil, Noh Cah, Kopchen, San Andrés, Xcon Ha, Señor, Nunkini Campeche, Mahogany, Cuyo Yuc, Naranjal, and Raudales. This was done with the support of 40 volunteers, who were mostly collaborators of Sandos Hotels & Resorts.

The gifts were donated by guests and collaborators, and for each toy donated, Sandos Hotels & Resorts donated another toy. To reduce the environmental impact, 100% of the donated toys were made of non-plastic materials. Additionally, these toys were made by artisans from different parts of the Mexican Republic, thus seeking to benefit small businesses while supporting the local economy.

This emotional delivery of smiles took place from 10 in the morning until 7 in the afternoon and was done while presenting a show in each community encouraging young and old to raise awareness to reduce their consumption and waste of plastics.

In addition to helping the planet, the toys delivered were board games, cloth dolls, and wooden carts, among others, in an attempt to preserve Mexican traditions that have entertained generations in a healthy and imaginative way.

### **ABOUT SANDOS FOUNDATION**

*Sandos Foundation serves as the connecting axis between Sandos Hotels & Resorts and general society. Created to correspond to the community, as well as the environment through actions that reduce the ecological footprint and influence social benefits proactively.*

### **About Sandos Hotels & Resorts**

*Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all-inclusive properties set among the best beach destinations in Spain and Mexico with hotels for families and adults alike in search of an unbeatable vacation getaway.*

### **About Juguetón Azteca**

*Juguetón is a campaign of Grupo Salinas and TV Azteca that collects and delivers toys to children who live in an adverse situation in alliance with national and international companies, through donations of toys, money, and with the support of volunteers throughout Mexico.*

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