



## **Sandos San Blas wins awards in the categories of “Sustainable Hotel Projects in Spain 2018” and “Future Projects for Sustainability”**

29th, January 2019

On the 22<sup>nd</sup> of January 2018, the all-inclusive hotel Sandos San Blas received two awards in the 5<sup>th</sup> Edition of the annual Re Think Hotel contest.

Sandos San Blas was recognized and awarded in two categories of the contest, which were the TS MEDIA category for the “Sustainable Hotel Projects in Spain 2018”, and in the Re-think Hotel category for “Future Projects for Sustainability”

Sustainability in the field of tourism has many direct benefits such as operational cost reduction along with increasing the quality, comfort, and overall appeal of a hotel. Hotels can even utilize sustainability as an added value proposition in their marketing campaigns. Sustainability is on the rise and the “Re Think Hotel” competition showcases the top hotels leading the field in sustainable projects.

The judging panel was made up of leading tourism and construction professionals and featured the evaluation criteria of the 17 Sustainable Development Goals of the United Nations. The criteria was based upon a number of different factors:

- Global Sustainability: conservation of the environment and use of eco suppliers or selective management of waste and recycling.
- Building Sustainability: efficiency of the facilities or the integration of renewable energy systems, taking into account their use, management and maintenance, along with employee training.
- Marketing and CSR: creation of strategies and actions of green marketing orientated to the client or the existence of a special offer around activities that respect the environment
- Conservation of the cultural heritage of the destination.
- Universal accessibility in the facilities.

There were 7 hotels in the Canary Islands that received awards one of which was Sandos San Blas. A number of other hotels around Spain also received awards including 6 hotels in the Balearic Islands, 5 in Madrid, 2 in Aragon, 1 in Andalusia, 1 in Catalonia, 1 in Navarra, and 1 awarded in the Basque Country. These hotels all made it into the top 10 of one of the two award categories.

Below is a list of the people who participated in the award ceremony:

- Celia Galera (General Director of the Habitat Futura Group)
- Pedro Prieto (Director of Energy Saving and Efficiency of the IDEA)
- Dirk Glaesser (Director of the Sustainable Tourism Development Program of the World Tourism Organization)
- Ramón López Pérez (Chief of Service of the General Subdirector for Coordination of Actions in the face of Climate Change of the Spanish Office of Climate Change)
- Deputy Director General of Tourism Development and Sustainability.

- Rubén López Pulido (Secretary of State for Tourism. Ministry of Industry, Commerce and Tourism)

Also a number of political representatives from the autonomous communities also participated in the award ceremony.

#### *About Sandos Hotels & Resorts*

*Sandos Hotels & Resorts is a Spanish hotel chain offering unique holidays in Spain and Mexico. Today, it has a total of nine all-inclusive resorts distributed throughout the best beach destinations on Mexico's Caribbean and Pacific coasts, as well as in the Mediterranean Sea and Atlantic Ocean in Spain.*

*More info:*

[marketing.eur@sandos.com](mailto:marketing.eur@sandos.com)

*(+34) 637 25 19 66*

