



## **Sandos Hotels Receive the South Asian Wedding Certification**

*September 2018, Cancun, Mexico.*- This past September 6 and 7, Sandos Cancun Lifestyle Resort hosted a certification course for coordinating South Asian weddings, organized by the **Destination Wedding & Honeymoon Specialists Association**.



### **Destination Wedding & Honeymoon Specialists Association**

North America's Romance Travel Experts

**This training was led by wedding expert Brenda Fernandez** (CEO of the South Asian Wedding Institute), who explained the key aspects of serving the needs of South Asian couples planning destination weddings – from important cultural facts and the different types of wedding ceremonies and rituals to the cuisine, music, decor, and garments involved in these celebrations.

Brenda Fernandez is also the founder of Dream Weddings Mexico and Ferza Ventos, and she's the only event planner and coordinator in the Americas certified by the Kreaptive SA Wedding Institute in Mumbai, India, to organize South Asian weddings. Brenda earned the Master Bridal Consultant designation from the Association of Bridal Consultants (which only 65 wedding planners in the world have earned), and she is certified in LGBT weddings by the Gay Wedding Institute and in green weddings by the Green Bride Guide.

Along with a select group of travel agents, wedding coordinators and sales staff of Sandos Hotels and Resorts received detailed information on the subject, along with hands-on practice and evaluations with a South Asian ceremony so they could truly understand the needs of the couples and guests.



The popularity of destination weddings has increased in the Riviera Maya and has inspired Sandos hotels to stay on the cutting edge of these rituals and celebrations. Since many South Asian couples choose one of Sandos' four Mexico resorts as their wedding venue, this certification adds an important value to give wedding couples and guests the service they need.

**About DWHTSA**

*Founded in February 2013, the Destination Wedding & Honeymoon Specialists Association (DWHTSA) is North America's largest trade organization focusing exclusively on professional travel agents and counselors who plan, book, and manage destination weddings, honeymoons, and romantic getaways for their clients. Today, they represent more than 800 professionals in this niche who are charter members of DWHTSA (as well as key suppliers and destinations that serve these agents).*

**About Sandos Hotels and Resorts**

*Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all inclusive properties set among the best beach destinations in Spain and Mexico. Each property is characterized as one of the three Sandos experiences: Eco Experience, Beach Experience, and Lifestyle Experience, with hotels for families and adults alike in search of an unbeatable vacation getaway.*

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