



Sandos receives recognition for its work against human trafficking

Playa del Carmen, July 2018 - On July 26, Sandos Hotels & Resorts, through The Sandos Foundation, received with honors the Blue Heart Campaign distinctive from Mexico's National System for Integral Family Development (In Spanish: DIF or SNDIF), thanks to company collaborators participation.

The Blue Heart campaign is an initiative which fights against human trafficking and its impact on society while searching for massive participation of actions to help put an end to this crime.



In this regard, Lic. Irma Gabriela Anderson Gasca, DIF general director at Playa del Carmen, thanked the hospitality and is looking forward to work with Sandos Hotels & Resorts as an strategic ally to combat human trafficking in all its forms.

One of the hotel chain actions on Social Responsibility is the policy against child exploitation, which indicates a protocol that will be applied to increase detection of exploitation practices, abuse and/or child sex trade.

Through this commitment, numerous talks and workshops are held to create consciousness of this serious problem in today's world, as well as various awareness-raising initiatives.





ABOUT SANDOS FOUNDATION

Sandos Foundation serves as the connection between Sandos Hotels & Resorts and society in general. Created to correspond to the community, as well as to the environment through actions that reduce the ecological footprint and impact social benefit proactively.

ABOUT SANDOS HOTELS & RESORTS

Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all inclusive properties set among the best beach destinations in Spain and Mexico. Each property is characterized as one of the three Sandos experiences: Eco Experience, Beach Experience, and Lifestyle Experience, with hotels for families and adults alike in search of an unbeatable vacation getaway.

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