



## Sandos Cancun beach gets the White Flag certification

July 2018, Mexico - A Four Diamond hotel that protects the environment, all at Sandos Cancun.

In its search to provide excellent service and quality to its guests without losing sight of its environmental impact as a hotel, Sandos Cancun sets to work to minimize its carbon footprint.

With its 213 luxury guestrooms and suites, this hotel implements a variety of eco-friendly practices through its Environmental Policy, Social Responsibility Policies, and Sustainability Policies that make Sandos Cancun proud to be part of the Sandos Hotels & Resorts family.

Several of these practices have helped Sandos Cancun to recently receive the **White Flag certification**, a recognition given out by Mexico's Federal Commission for Protection Against Sanitary Risks (Cofepris) and the National Water Commission (Conagua), two government entities that ensure the beach is in optimal conditions to welcome visitors.





This certification establishes a list of criteria that evaluate the quality of the destination itself and the cleanliness of the ocean water; every six months, these commissions study the water quality to ensure that it's free of bacteria that could cause illnesses among visitors.

The White Flag certification at Sandos Cancun is the result of the hard work carried out alongside the Sandos family, with numerous sustainable practices like regular beach cleanings done by the Sandos Foundation, where they pick up cigarette butts, straws, construction material, even shoes, among other litter.



In addition to caring for the beach, the company is also proud to adhere to its social and environmental responsibility policies, such as:

- No to the exploitation of flora and fauna
- No to the extraction of the region's flora and fauna species
- Conservation and respect of local cultural customs, rights and traditions
- Anti-discrimination



- Against child exploitation
- Recruitment and development
- Women's care
- Protection of cultural heritage

Committed to the well-being of locals and foreigners alike, as well as the destination of Cancun itself, Sandos Cancun Lifestyle Resort will strive to maintain this certification and future recognitions by always providing beaches and Caribbean landscapes that are truly worthy of paradise.

#### **About Sandos Hotels & Resorts**

*Sandos Hotels & Resorts is a young brand that has become a hotel industry leader, striving to offer memorable stays to every one of its guests. Today, the company has a total of nine all inclusive properties set among the best beach destinations in Spain and Mexico. Each property is characterized as one of the three Sandos experiences: Eco Experience, Beach Experience, and Lifestyle Experience, with hotels for families and adults alike in search of an unbeatable vacation getaway.*

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